

# 2012 CALENDAR OF EVENTS

CALIFORNIA UTILITIES PARTNERING FOR ENERGY EFFICIENCY



Energy-Efficient  
Equipment  
Demonstrations

Informative  
Educational Seminars

Valuable Rebates



Pacific Gas and  
Electric Company

Faces of Efficiency



## Seminars

Southern California Gas Company (SoCalGas®), Pacific Gas & Electric® (PG&E), Southern California Edison® (SCE), San Diego Gas & Electric® (SDG&E®) are pleased to present this 2012 Calendar of Events, which showcases a variety of seminars and events that help California foodservice professionals save money and energy. Whether you own a restaurant, a catering business, a large hotel or other foodservice business, we hope you and your staff take advantage of these energy efficiency seminars and events. A few of the seminar topics for this year include: Save Water and Energy in Foodservice; Designing the Green Restaurant/LEED®; Specifying Energy-Efficient Equipment; Kitchen Ventilation: Tips, Tricks and Technologies; Effective and Efficient Foodservice Lighting; Energy Management Systems and much more. For more information on each seminar, please check the individual dates throughout this calendar.

## Rebates for Equipment Replacement and New Construction

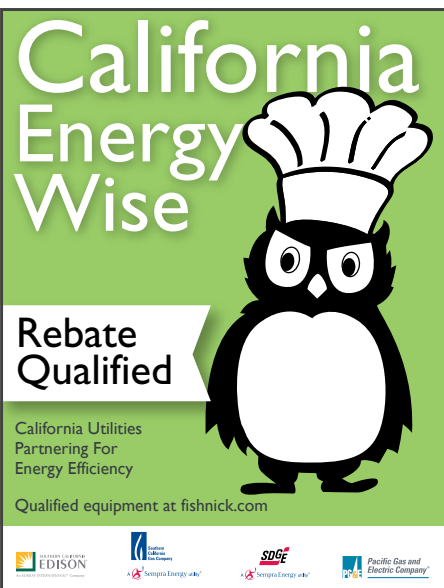
If you are looking into purchasing new energy-efficient foodservice equipment or replacing old equipment for your facility, now is the time! We have valuable rebates available on many types of equipment. The rebates help offset the initial equipment cost, and the high-efficiency equipment reduces your operating costs year after year. For rebate applications and qualifying equipment lists, visit our websites noted throughout this calendar.

## Online Tools

Take advantage of the many online tools and resources we offer, such as: Do-It-Yourself Energy Surveys, Equipment Selection Guide, Lifecycle Cost Calculators, Food Safety Charts, Equipment Maintenance for Optimum-Efficiency Guide, and more. We also offer information on all available rebates and seminar schedules.

## Our Commitment to Service

SoCalGas, PG&E, SCE, and SDG&E take pride in our long history of providing exceptional customer service, including our programs that promote energy efficiency.



### How to Apply for Foodservice Equipment Rebates:

1. Visit your local utility's website for rebate information, and to download application.
2. Visit fishnick.com for lists of qualified equipment.
3. Purchase qualifying equipment.

## REBATE



### Available in Gas or Electric:

Commercial Combination Ovens  
Commercial Convection Ovens  
Commercial Steam Cookers  
Commercial Fryers  
Commercial Griddles  
Large Vat Fryers

### Available in Gas Only:

Single Rack Ovens  
Double Rack Ovens  
Conveyor Ovens

### Available in Electric Only:

Glass Door (Reach-in) Refrigerators  
Solid Door Freezers and Refrigerators  
Ice Machines - Air Cooled  
Insulated Holding Cabinets  
Demand Control Ventilation

Look for hundreds of dollars of savings each month from our California Energy Wise Rebate.

Our monthly tips will help you stay "Energy Wise" all year long.



socalgas.com/business



www.pge.com/fstc



sce.com/energycenters



sdge.com/foodservice

These programs are funded by California utility customers and are administered by the California utilities: SoCalGas, PG&E, SCE, and SDG&E under the auspices of the California Public Utilities Commission. Programs may be modified or terminated without prior notice and are provided to qualified customers on a first-come, first-served basis, or until program funds are no longer available.

**Programs:**  
Program content and speakers are subject to change without notice. Space is limited, and all programs are offered on a space-available basis. SoCalGas, PG&E, SCE, and SDG&E reserve the right to cancel any program. In the event of such cancellation, SoCalGas, PG&E, SCE, and SDG&E have no responsibility for nonrefundable or other costs incurred by registrants in anticipation of any program. Registrants must be 16 years of age or older, and casual business attire is requested.

**Cancellation policy:**  
Written or verbal notice of cancellation by registrants should be received at least 72 hours prior to the start of the program.

**Disclaimer:**  
Content of seminars and other program information is general in nature and not guaranteed or warranted to provide solutions to any specific situation. Programs are provided for information purposes only. SoCalGas, PG&E, SCE, and SDG&E are not responsible for the views, interpretation, or recommendations made in any program which reflect the positions of the presenters. SoCalGas, SCE, SDG&E, and PG&E do not endorse any particular product, manufacturer, or service discussed and do not represent that any goods or services are fit for any purpose or use.

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## California Utility Efficiency Test Labs

Engineers at the test labs of SoCalGas, SCE, and PG&E use American Society for Testing and Materials test methods to test the operating efficiency and qualifications of a variety of foodservice equipment for the California Statewide Rebate Program. Choosing qualified equipment can help you save energy and money.



**PG&E**  
Test Lab



**SoCalGas**  
Test Lab



**SCE**  
Test Lab

To register, visit: [Southern California Gas Company socialgas.com/business](http://Southern California Gas Company socialgas.com/business) | [Pacific Gas & Electric fishnick.com](http://Pacific Gas & Electric fishnick.com)  
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# JANUARY 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1  New Year's Day	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16  Martin Luther King, Jr. Day	17	18	19  <b>Boosting Your Profits With Accurate Recipe Costing &amp; Menu Engineering</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25963	20	21
22	23  <b>Foodservice Forecast SoCal</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30090  Chinese New Year	24  <b>Foodservice Forecast NoCal</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #841	25	26  <b>Do It Yourself Energy Audit - Save Time and Money</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6316	27	28
29	30  <b>Hot Rebates Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Tulare Seminar #A8663	31  <b>Design of Hot Water Systems for Foodservice</b> 9:00 am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25964				

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**STEAM COOKERS**  
Available in gas or electric, \$1250 - \$2000

**Faces of Efficiency**



Energy Saving Tip

**Boilerless/Connectionless steamers have sealed cooking cavities and use a fraction of the energy and water traditional open systems use.**

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# FEBRUARY 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



Your SDG&E food service team.

			1	2 Groundhog Day	3	4
5	6	7	8	9	10	11
12 Lincoln's Birthday	13	14 Valentine's Day	15 <b>Equipment Maintenance for Optimum Efficiency</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25965	16 <b>Refrigeration 101: The Fundamentals Class</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #842	17	18
19	20 President's Day	21	22 <b>Innovative Foodservice Technologies &amp; Efficiencies</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar # 6317 Ash Wednesday	23 <b>Refrigeration 101: The Fundamentals Class</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30331	24	25
26	27	28 <b>Kitchen Ventilation - Tip, Tricks &amp; Technologies</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25966	29			

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**ICE MACHINES**  
Available in electric only, up to \$500/unit

**Faces of Efficiency**



Energy Saving Tip

Energy-efficient commercial ice machines save an average of 15 percent more energy and 10 percent more water than standard models.

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[Southern California Edison sce.com/energycenters](http://southerncalifornia.com/energycenters) | [San Diego Gas & Electric sdge.com/foodservice](http://sandiegogas.com/foodservice)

# MARCH 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

				1	2	3
4	5	6	7	8	9 <b>Thriving in the School Foodservice Environment</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25967	10
11  Daylight Savings Time Begins	12	13 <b>Greener Restaurants</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6318	14	15 <b>Greener Restaurants</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #843	16	17  St. Patrick's Day
18	19	20  Spring Equinox	21 <b>Hot Rebates Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30332	22 <b>Cooking Sous Vide</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25968	23	24
25	26	27	28	29	30	31

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**DEMAND CONTROL VENTILATION**  
Available in electric, up to \$350/hp

**Faces of Efficiency**



Energy Saving Tip

Demand control ventilation (DCV) could reduce your exhaust system costs from 20 to 50 percent and can be installed on new equipment, or retrofitted to existing hoods.

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[Southern California Edison sce.com/energycenters](http://Southern California Edison sce.com/energycenters) | [Southern California Gas Company socialgas.com/business](http://Southern California Gas Company socialgas.com/business)

# APRIL 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Palm Sunday April Fool's Day	2	3	4	5 <b>Money Saving Opportunities for Community-Based Organizations</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25969	6 Good Friday	7 Passover Begins
8 Easter	9	10	11	12 <b>Pizza Possibilities</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25971	13	14 Passover Ends
15 Tax Day	16	17	18 <b>Cooking Sous Vide</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6319	19 <b>Do It Yourself Energy Audit - Save Time and Money</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #844	20 <b>Community Colleges' Culinary Competition</b> 8:00am - 4:00pm Location: SoCalGas, FSEC-Downey Seminar #25970	21
22 Earth Day	23 <b>Hot Rebates Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Tulare Seminar #A8664	24	25	26 <b>Do It Yourself Energy Audit - Save Time and Money</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30333	27	28
29	30					

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**CONVEYOR OVEN**  
Available in gas, \$500 - \$750

# Faces of Efficiency



Energy Saving Tip

Conveyor ovens can bake, cook, reheat, and finish many food items up to two to four times faster than other conventional ovens, and at lower temperatures.

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[Southern California Edison sce.com/energycenters](http://Southern California Edison sce.com/energycenters) | [San Diego Gas & Electric sdge.com/foodservice](http://San Diego Gas & Electric sdge.com/foodservice)

## MAY 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

		1	2	3	4	5 National Restaurant Association Show in Chicago, IL, 5 - 8  Cinco de Mayo
6 National Restaurant Association Show in Chicago, IL, 5 - 8	7 National Restaurant Association Show in Chicago, IL, 5 - 8	8 National Restaurant Association Show in Chicago, IL, 5 - 8	9	10	11	12
13  Mother's Day	14	15 Foodservice Equipment Expo 10:00am - 3:00pm Location: SoCalGas, FSEC-Downey Seminar #25990	16 Foodservice Equipment Expo 10:00am - 3:00pm Location: SoCalGas, FSEC-Downey Seminar #25991	17 Design of Hot Water Systems for Foodservice 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #845	18	19  Armed Forces Day
20	21	22 Energy Efficient Refrigeration 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6320	23	24	25	26
27	28  Memorial Day	29	30	31		

\*After purchasing, please forward your paid invoice to your utility for rebate verification.

REBATE\*

**FRYERS**  
Available in gas or electric, \$200 - \$500

Faces of Efficiency



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**Southern California Edison** [sce.com/energycenters](http://sce.com/energycenters) | **San Diego Gas & Electric** [sdge.com/foodservice](http://sdge.com/foodservice)

# JUNE 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



Your PG&E food service team.

					1	2
3	4	5	6	7 <b>LEED® for Foodservice</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25972	8	9
10	11	12 <b>Ice Machines - Energy Efficiency &amp; Load Shifting Strategies</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #846	13	14  Flag Day	15	16
17  Father's Day	18	19 <b>Foodservice Facility Design</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25973	20  Summer Solstice	21 <b>Hot Rebates, Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30334	22	23
24	25	26	27	28 <b>Operating an Energy Efficient Restaurant</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6321	29	30

\*After purchasing, please forward your paid invoice to your utility for rebate verification.





**COMBINATION OVENS**  
Available in gas or electric, \$750 - \$1000

**Faces of Efficiency**



Energy Saving Tip

High product quality, in addition to labor, energy and space efficiency, makes today's combination ovens the ideal choice for foodservice operators.

To register, visit: [Southern California Gas Company socialgas.com/business](http://Southern California Gas Company socialgas.com/business) | [Pacific Gas & Electric fishnick.com](http://Pacific Gas & Electric fishnick.com)  
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# JULY 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Independence Day	5	6	7
8	9	10	11 <b>Marketing &amp; Social Media</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25974	12 <b>Purchasing Energy-Efficient Equipment for Kitchens</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #847	13	14
15	16	17	18 <b>Design of Hot Water Systems for Foodservice</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6322	19 <b>Effective &amp; Efficient Foodservice Lighting</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30335	20	21
22	23	24 <b>Food Waste Solutions</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25975	25	26	27	28
29	30	31				

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**REFRIGERATOR AND FREEZER**  
Available in electric, up to \$1000/unit

**Faces of Efficiency**



**Energy Saving Tip**

Compared to standard models, energy-efficient commercial refrigerators, and freezers can deliver energy savings of up to 35 percent with a 1.3 year payback period.

To register, visit: [Southern California Gas Company socalgas.com/business](http://Southern California Gas Company socalgas.com/business) | [Pacific Gas & Electric fishnick.com](http://Pacific Gas & Electric fishnick.com)  
[Southern California Edison sce.com/energycenters](http://Southern California Edison sce.com/energycenters) | [San Diego Gas & Electric sdge.com/foodservice](http://San Diego Gas & Electric sdge.com/foodservice)

# AUGUST 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY



Your SCE food service team.

5	6	7	8	9 <b>Equipment Maintenance for Optimum Efficiency</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25976	10	11
12 <b>Western Foodservice &amp; Hospitality Expo in Anaheim, CA, 12 - 14</b>	13 <b>Western Foodservice &amp; Hospitality Expo in Anaheim, CA, 12 - 14</b>	14 <b>Western Foodservice &amp; Hospitality Expo in Anaheim, CA, 12 - 14</b>	15 <b>Purchasing Energy-Efficient Equipment for Kitchens</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25977	16 <b>Purchasing Energy-Efficient Equipment for Kitchens</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6323	17	18
19	20	21	22	23 <b>Kitchen Ventilation: Integrating HVAC</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #848	24	25
26	27	28 <b>Update on Food Safety</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6324	29	30 <b>Hot Rebates, Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30369	31	

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**GRIDDLES**  
Available in gas or electric, \$125 - \$300

**Faces of Efficiency**



Energy Saving Tip

The speed, quality, and flexibility of an energy-efficient griddle make it a mainstay for foodservice operations and a workhorse of the fast food industry.

To register, visit: [Southern California Gas Company socialgas.com/business](http://Southern California Gas Company socialgas.com/business) | [Pacific Gas & Electric fishnick.com](http://Pacific Gas & Electric fishnick.com)  
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# SEPTEMBER 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

						1
2	3 Labor Day	4	5	6	7	8
9	10	11 Patriot Day	12 Hot Topics in Food Safety 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25978	13 LEDs for Foodservice 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #849	14	15
16	17 Rosh Hashanah	18	19 Kitchen Ventilation - Tips, Tricks & Technologies 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6325	20 Innovative Technologies & Efficiency Rebates 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30336	21	22 Autumn Equinox
23	24	25 Kitchen Ventilation : Integrating HVAC 6:00pm - 9:00pm Location: SCE, EEC-Tulare Seminar #A8668	26 Yom Kippur	27 Energy Efficiency in the Dishroom 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25979	28	29
30						

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**INSULATED HOLDING CABINET**  
Available in electric, up to \$300/unit

**Faces of Efficiency**



Energy Saving Tip

Insulated holding cabinets use about half the energy of non-insulated cabinets and operate at safe, dependable temperatures.

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# OCTOBER 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

	1	2	3	4	5	6
7	8 Columbus Day	9	10 <b>Combi Challenge</b> 9:00am - 1:00pm Location: SoCalGas, FSEC-Downey Seminar #25980	11 <b>Operating an Energy-Efficient Restaurant</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #850	12	13
14	15 <b>Hot Rebates, Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Tulare Seminar #A8665	16 <b>Effective &amp; Efficient Lighting</b> 9:00am - 12:00pm Location: SDG&E, EIC-San Diego Seminar #6326 National Boss Day	17	18 <b>Hot Rebates, Cool Savings</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30337	19	20
21	22	23 <b>Kitchen Ventilation: Integrating HVAC</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25981	24	25 <b>Energy-Efficient Refrigeration</b> 6:00pm - 9:00pm Location: SCE, EEC-Tulare Seminar #A8667	26	27
28	29	30 <b>Innovative Foodservice Technologies &amp; Efficiencies</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25982	31 Halloween			

\*After purchasing, please forward your paid invoice to your utility for rebate verification.

REBATE\*

**RACK OVENS**  
Available in gas, \$1000 - \$2000

Faces of Efficiency



Energy Saving Tip

Rack ovens are capable of producing large quantities of consistent product. Energy-efficient models may use half the energy of standard rack ovens.

To register, visit: [Southern California Gas Company](http://Southern California Gas Company) [socalgas.com/business](http://socalgas.com/business) | [Pacific Gas & Electric](http://Pacific Gas & Electric) [fishnick.com](http://fishnick.com)  
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# NOVEMBER 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

				1	2	3
4  Daylight Savings Time Ends	5	6  Election Day	7  <b>Ice Machines - Energy Efficiency &amp; Load Shifting Strategies</b> 9:00am - 12:00pm Location: SCE, EEC-Irwindale Seminar #30340	8  <b>Reducing Operating Costs Through Preventative Maintenance</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #851	9	10
11  Veteran's Day	12	13	14	15  <b>Cook Chill Strategies</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25983	16	17
18	19	20	21	22  Thanksgiving	23	24
25	26	27	28	29	30	

\*After purchasing, please forward your paid invoice to your utility for rebate verification.



**CONVECTION OVENS**  
Available in gas or electric, \$350 - \$500

**Faces of Efficiency**



Energy Saving Tip

Convection ovens are the industry standard, due to faster cook times produced by increased hot air movement inside the oven cavity. Purchase energy-efficient convection ovens.

To register, visit: **Southern California Gas Company** [socalgas.com/business](http://socalgas.com/business) | **Pacific Gas & Electric** [fishnick.com](http://fishnick.com)  
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# DECEMBER 2012

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

	 Your SoCalGas food service team.					1
2	3	4	5 <b>Holiday Baking</b> 9:00am - 12:00pm Location: SoCalGas, FSEC-Downey Seminar #25984	6 <b>Energy Efficiency in the Dishroom</b> 9:00am - 12:00pm Location: PG&E, FSTC-San Ramon Seminar #852	7	8  Hanukkah Begins
9	10	11	12	13	14	15
16  Hanukkah Ends	17	18	19	20	21	22
23	24 Christmas Eve	25	26	27	28	29
30	31 New Year's Eve	Christmas	Kwanzaa Begins			

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A Sempra Energy utility®

### Southern California Gas Company

Food Service Equipment Center (FSEC)

9240 Firestone Blvd.  
Downey, CA 90241

To register for SoCalGas seminars call 800-427-6584, or register online at [seminars.socalgas.com](http://seminars.socalgas.com)



### Pacific Gas & Electric

PG&E Food Service Technology Center (FSTC)

12949 Alcosta Blvd., Suite 101  
San Ramon, CA 94583

To register for PG&E FSTC seminars call 800-398-3782, or register online at [fishnick.com/education/seminars](http://fishnick.com/education/seminars)



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### Southern California Edison

Energy Education Center Irwindale (EEC Irwindale)

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