



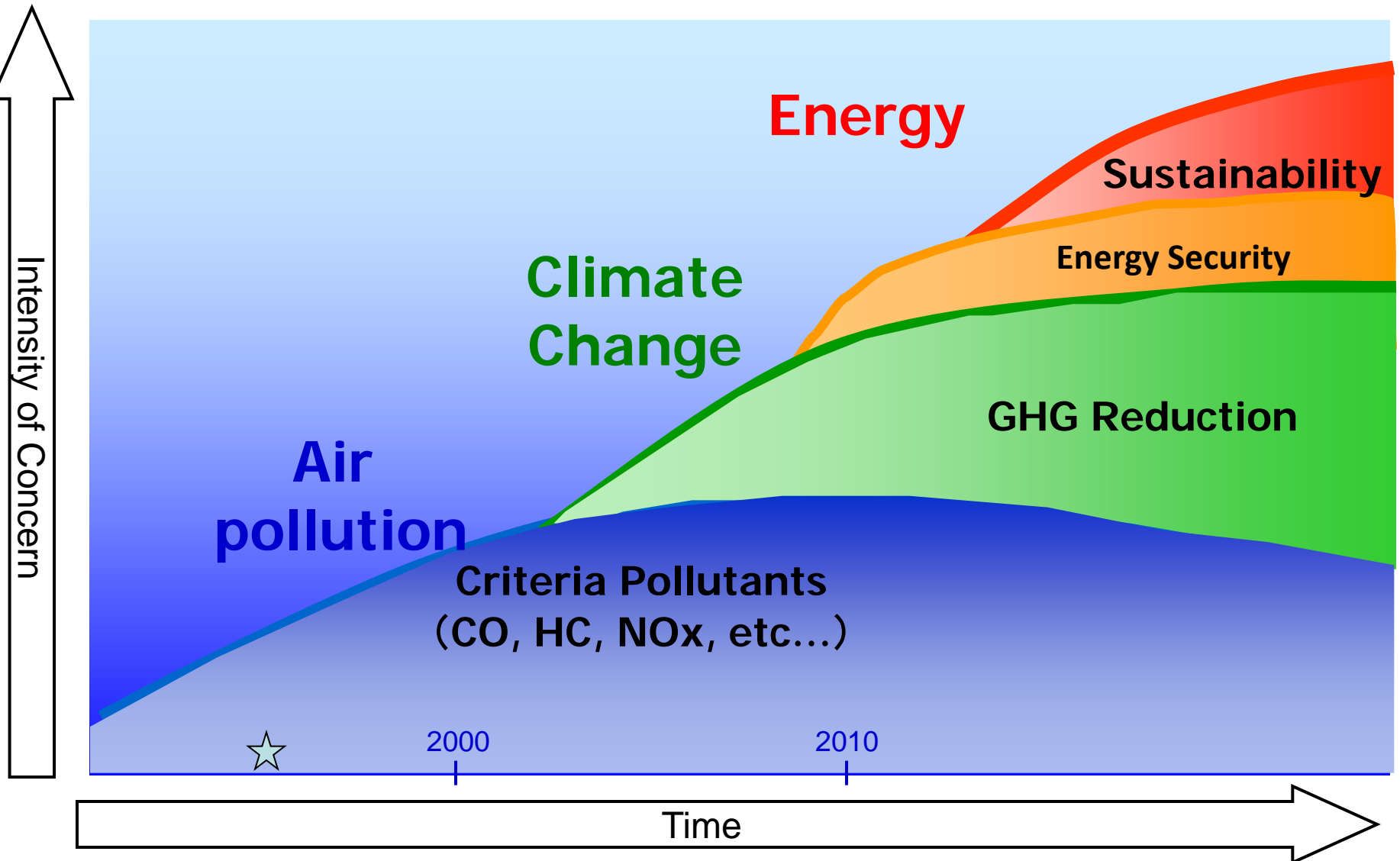
BLUE SKIES FOR
OUR CHILDREN

American Honda's Civic Natural Gas

Southern California Gas Company
Light-Duty Natural Gas Vehicle Conference
Energy Resource Center, Downey, CA
September 25, 2012

American Honda Motor Co, Inc.
Annabel Cook
AFV Sales & Marketing

Transition of Environmental Issues



Honda Portfolio of Alternative Fuel Vehicles

BENEFITS TO SOCIETY

Clean Gasoline



Accord

Gasoline-Electric Hybrids



Insight

Plug-in Hybrid Electric Vehicles



PHEV Concept

Natural Gas Vehicles



Civic Natural Gas

Battery Electric Vehicles



Fit EV

Hydrogen Fuel Cell Electric Vehicles



FCX Clarity

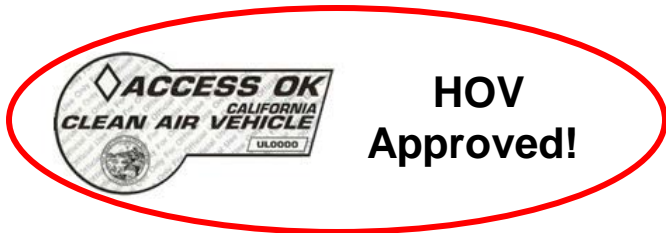


BLUE SKIES FOR
OUR CHILDREN

Honda Natural Gas Vehicle

CIVIC

Natural Gas



2012
Kelley Blue Book
Top 10 Green Cars

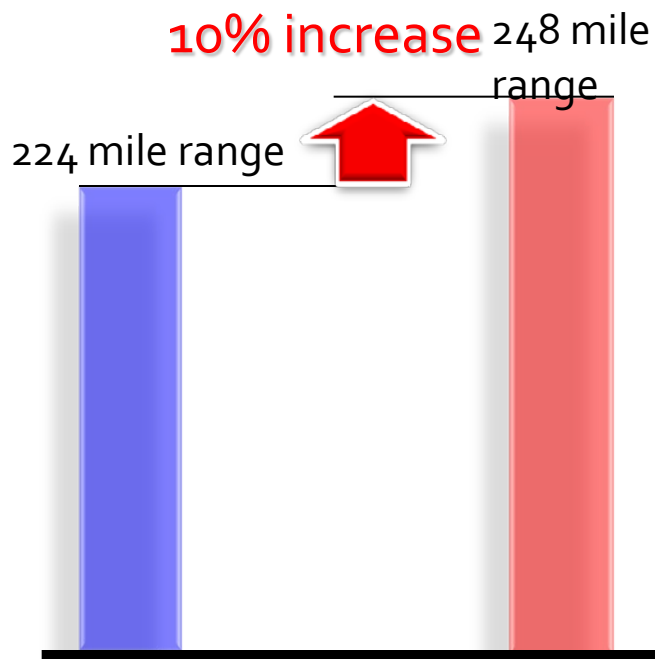
www.kbb.com

2012 Civic Natural Gas Vehicle – Specifications and Pricing

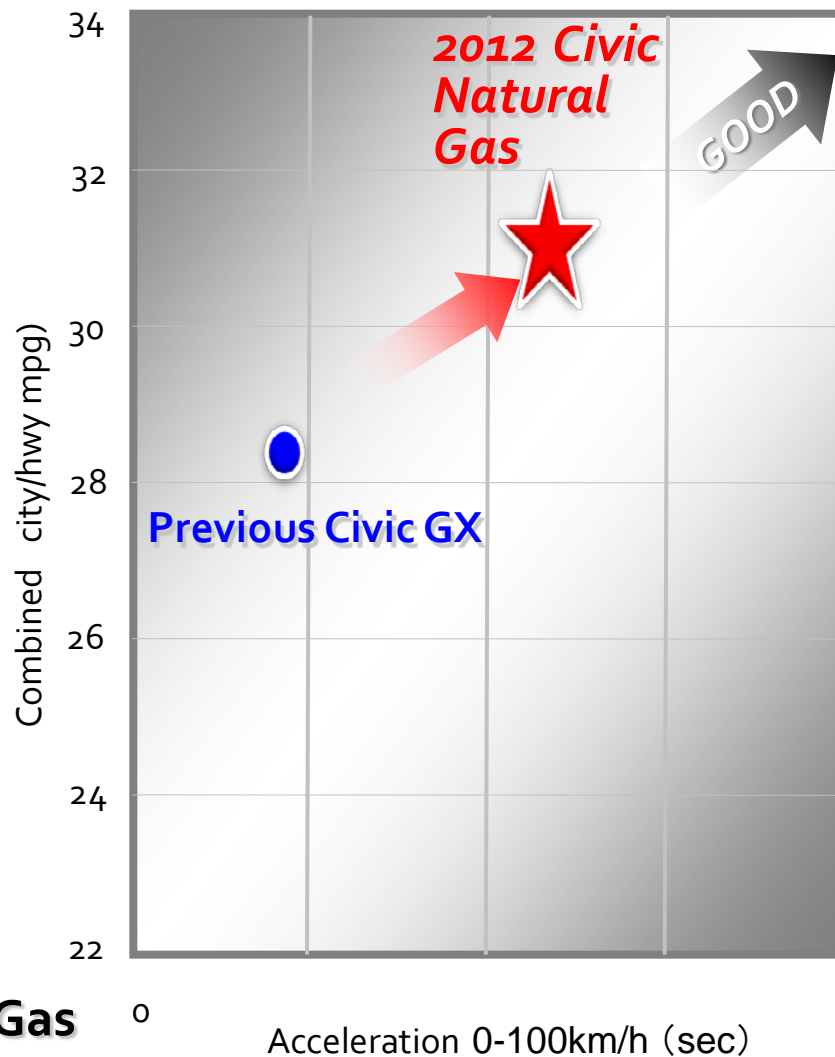
- 110-hp, 1.8-liter i-VTEC® 4-cylinder engine
- 5-speed automatic transmission
- **Eco Assist™ system**
- **27 / 38 / 31 City/Hwy/Combined EPA MPG**
- MacPherson strut front suspension
- Multi-link rear suspension
- **15-inch alloy wheels**
- Six airbags
- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- Security system with remote entry and trunk release
- **Intelligent Multi-Information Display (i-MID)**
- **Bluetooth® HandsFreeLink®**
- Multi-reflector halogen headlights with auto-off
- Air conditioning with air filtration system
- Cruise Control
- Tilt and telescopic steering column
- Center console with armrest and storage compartment
- Headlights-on reminder
- Map lights
- Floor mats
- **160-watt AM/FM/CD audio system with 4 speakers**
- **USB Audio Interface**
- **Bluetooth® Streaming Audio Capability**
- **MP3/auxiliary input jack**
- **MP3/Windows Media® Audio (WMA) playback capability**
- **Radio Data System (RDS)**
- Blue backlit gauges
- Digital speedometer
- Instant fuel economy indicator
- System message indicator
- Two-tier instrument panel
- **Available Honda Satellite-Linked Navigation System™ with Voice Recognition, XM® Radio, FM Traffic and CNG refueling station POI mapping**
- Price
 - Base Model - \$26,305
 - Navigation Model - \$27,805

2012 Civic Natural Gas Vehicle – Technical Improvements

- Improved driving range and acceleration for 2012 model



Previous Civic GX 2012 Civic Natural Gas



Honda Civic i-MID (intelligent Multi-Information Display)



Dash Display

- Fuel Gauge
- Speed
- Real-Time Fuel Economy

i-MID

- Bluetooth info
- Audio info
- Range / Avg FE
- Temp / Miles / Time

i-MID System



*Introducing i-MID:
intelligent Multi-Information Display*

Honda Voice Activated Navigation

- Voice Command “Find nearest CNG station”
- Bluetooth phone integration



Honda Civic Natural Gas Fleet Applications

World's Cleanest Taxi Cab!



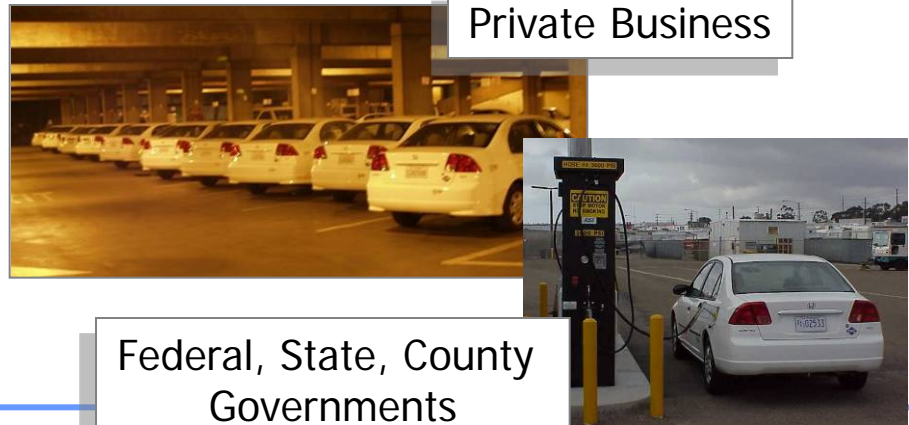
Parking Enforcement



Community Patrol



Private Business



Federal, State, County Governments

Honda Civic Natural Gas Fleet Applications



5/19/2009 7:16

Honda Civic Natural Gas Fleet Applications



Honda Civic Natural Gas Fleet Applications



Honda Manufacturing Indiana

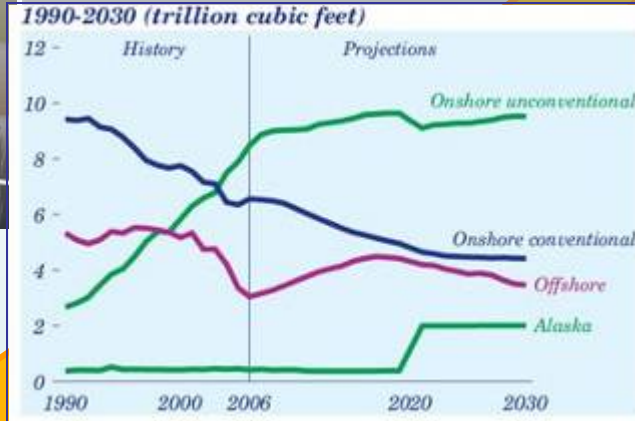
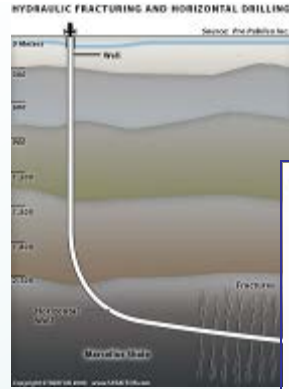


Honda America Manufacturing - Ohio: 1998 ~ 2010

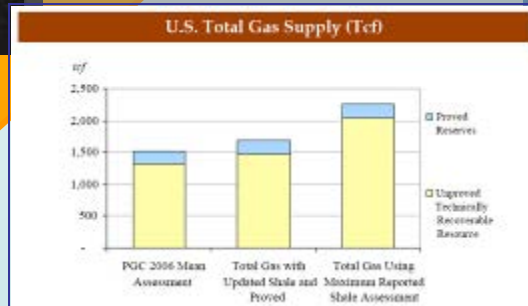
Honda Manufacturing Indiana - Indiana: 2011 ~ Today

- Full assembly line production

Energy Security Focus



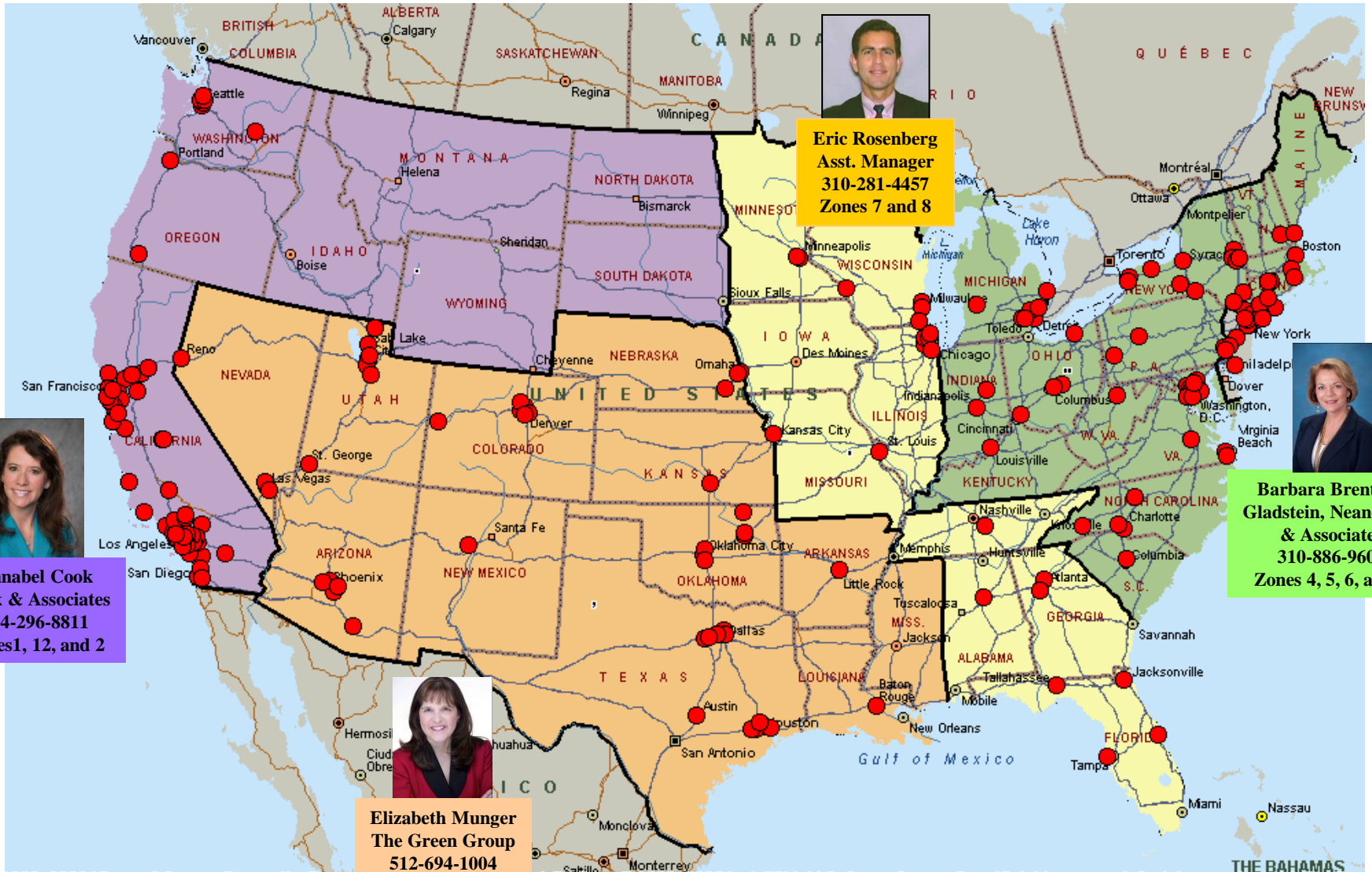
PickensPlan



Summary

- Dedicated technology
 - Lowest emissions
 - 100% fuel use / oil displacement
- Maximum incentives, when / where available
- EPACK Compliance
- Retail Sales Emphasis and Dedicated role:
 - Supports a national infrastructure
 - Guarantees fuel usage, gasoline displacement 1-1
 - Requires “bridging the gap” ie, SLC to Denver, Denver to St. Louis
- 15 year track record
- Dealership sales and service support expansion
- Field support staff

2012 AFV Field Sales Consultant Map



Eric Rosenberg
Asst. Manager
310-281-4457
Zones 7 and 8



Annabel Cook
Cook & Associates
714-296-8811
Zones 1, 12, and 2



Barbara Brentano
Gladstein, Neandross
& Associates
310-886-9607
Zones 4, 5, 6, and 9



Elizabeth Munger
The Green Group
512-694-1004
Zones 3 and 10



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