



Fueling the drive to cleaner, domestic fuels

**Go Natural Gas
1644 North El Camino Real
San Clemente, CA 92672
Tel: 949-340-7702
Fax: 949-315-3844
www.gonaturalgas.com**

BACKGROUND

March 9, 2007

Several strangers collectively saved me from certain death.



**San Juan
Capistrano, CA
2009**



**Moreno Valley,
CA
2011**



FAVORITE STATS

- *600 million* cars, passenger vans, SUVs, and light trucks worldwide
- *240 million* of these are in the US or

40%

HOWEVER

- *13-15 million* NGVs **worldwide**
- *110,000–130,000* NGVs of these are in the US or



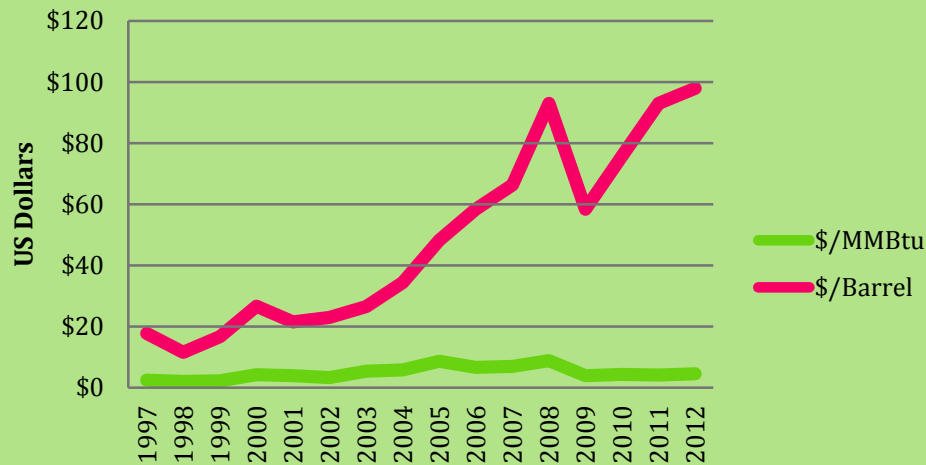
0.01%

- 1000 CNG Stations in US
- 80-100 publicly accessible CNG stations in Southern California
- Most are in obscure locations

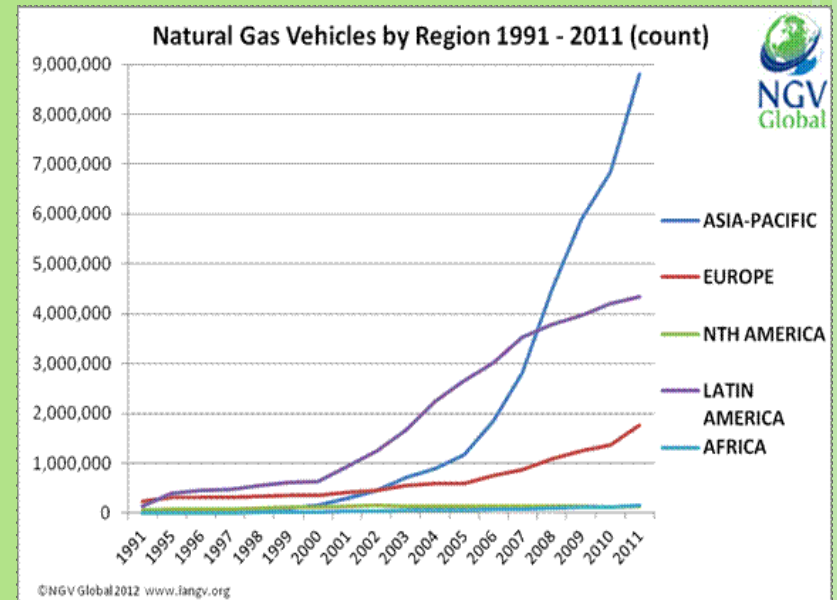


TREND ANALYSIS

Price Comparison Natural Gas and Crude Oil



THE PRICE DIFFERENTIAL OF NATURAL GAS AND CRUDE OIL HAS DIVERGED FROM HISTORICAL NORMS



THERE IS A DISPROPORTIONATE AMOUNT OF NGVs IN OTHER REGIONS WHEN COMPARED TO NORTH AMERICA

NGV CONSUMER HAS TO GIVE UP TOO MUCH

- Obscure Locations potentially unsafe at night
- No Convenience Stores
- No Proper Restroom
- Long fill times and low pressure
- Potential of being stranded



KEY INGREDIENTS FOR SUCCESS IN CNG STATIONS

1. CAPITAL

- Grant Funding
- Private Equity
- Public Partnerships



2. EXECUTION

- Proper sizing and design
- Permitting and Code Compliance
- Equipment Selection
- Contracting Services



3. LOCATION

- Proper zoning of property
- Long Term Lease
- Purchase Land



4. LOAD

- Market Survey
- Min required throughput to justify investment



BEST FORM OF OUTREACH



ARCO AM/PM
I-5 at Avery
San Juan Capistrano, CA



Canyon Springs Shopping Center
I-60 & I-215 at Day Street
Moreno Valley

PROJECT DEVELOPMENT SERVICES



- Location Assessment Report:
 - Estimated fuel use evaluation, commercial fleet identification, land/lease valuation, utility location and availability, competition analysis, entitlement/permitting analysis and summary
- Entitlement:
 - Conceptual design, site survey, CUP, stakeholder meetings
- Equipment Procurement
- Grant Applications
- Construction Drawings:
 - Architectural, Landscape, Civil, Mechanical, Electrical, Plumbing, Fire
- Manage Permit Process
- Construction Management:
 - Civil, Equipment installation, Electrical/Mechanical, Landscaping/Signage
- Start-up/Commission Station
- Operation and Maintenance

