

CPUC PROCESS

If you wish to comment on this proposed application filing or informally protest this filing as a customer of SoCalGas, you can do so by contacting the CPUC's Public Advisor's Office (PAO). You may also send an email or written comments to the Public Advisor's address, 505 Van Ness Avenue, San Francisco, CA 94102, or phone 866-849-8390 or send an email to: public.advisor.la@cpuc.ca.gov. All correspondences received will become part of the formal file in this application. Please reference Application No. A.12-08-010 when e-mailing or writing. All comments received by the PAO will be provided to the Commissioners for review.



SOUTHERN CALIFORNIA GAS COMPANY NOTICE OF APPLICATION FILING REQUESTING APPROVAL OF ITS 2013-2014 ENERGY MARKETING, EDUCATION AND OUTREACH PROGRAM AND BUDGET APPLICATION NO. A.12-08-010

On August 3, 2012, Southern California Gas Company (SoCalGas®) filed a proposed application with the California Public Utilities Commission (CPUC) requesting approval of a 2013-2014 Statewide Marketing, Education and Outreach (SWME&O) program in accordance with Decision 12-05-015. The proposed filing is designed to support statewide awareness of energy-efficiency, distributed and solar generation, and other programs offered by investor-owned utilities across California. To fund its portion of the SWME&O program, SoCalGas requests approval of funding in the amounts of \$2.0 million and \$2.0 million for 2013 and 2014, respectively.

What is the Statewide Marketing, Education & Outreach Program?

The SWME&O program will create awareness around Energy Upgrade California (EUC) as a statewide brand with the goal of increasing consumer awareness about energy management and driving residential and small business interest in programs to manage energy use. The program will include a re-launch of the existing EUC website to include education and resources about customer energy management offerings across the state.

What is the Impact of SoCalGas' Request on Existing Rates?

If the CPUC approves SoCalGas' request, SoCalGas will adjust rates to reflect authorization of the program budget. Currently, there is \$2.1 million being collected in rates for marketing, education and outreach activities, thus, gas rates will decrease by \$0.1 million in 2013 and 2014, as compared to present rates to fully fund the 2013-2014 program.

The present and proposed gas Public Purpose Program Surcharge impacts are shown in the tables below:

**Southern California Gas Company
Proposed Gas Public Purpose Program Surcharge Decrease
2013**

Customer Class	2012	2013	Change	
	¢/th	¢/th	¢	%
(a)	(b)	(c)	(d)	(e)
Core				
Residential	8.231	8.229	-0.002	0.0%
Commercial/Industrial	6.983	6.977	-0.006	-0.1%
Natural Gas Vehicle	3.104	3.104	0.000	0.0%
Noncore				
Commercial/Industrial	3.520	3.519	-0.001	0.0%

**Southern California Gas Company
Proposed Gas Public Purpose Program Surcharge Decrease
2014**

Customer Class	2012	2014	Change	
	¢/th	¢/th	¢	%
(a)	(b)	(c)	(d)	(e)
Core				
Residential	8.231	8.229	-0.002	0.0%
Commercial/Industrial	6.983	6.977	-0.006	-0.1%
Natural Gas Vehicle	3.104	3.104	0.000	0.0%
Noncore				
Commercial/Industrial	3.520	3.519	-0.001	0.0%

The average monthly residential gas bill based on 38 therms will change by less than 1¢/month, which will not change the monthly average bill of \$35.69 at present rates.

FOR FURTHER INFORMATION

You may request additional information or obtain a copy of the application and related exhibits by writing to: J. Yamagata, Southern California Gas Company, 8330 Century Park Court, CP32D, San Diego, CA 92123. This application may be inspected at SoCalGas' business office, 555 West 5th St., Los Angeles, CA 90013.

Copies of this application and of this insert are available on the SoCalGas website at socialgas.com/regulatory/cpuc.shtml

Copies of this insert will be available for viewing and printing on the SoCalGas website at socialgas.com/my-account/regulatory.shtml

EVIDENTIARY HEARINGS

The CPUC may hold Evidentiary Hearings (EHs) whereby parties of record provide testimony and are subject to cross-examination before a CPUC Administrative Law Judge (ALJ). These hearings are open to the public, but only those who are formal parties of record can participate. The CPUC has its own court reporters who will record the comments of those formal parties of record participating in the EHs. The Division of Ratepayer Advocates (DRA) is an independent arm of the CPUC, created by the Legislature to represent the interests of all utility customers throughout the state to obtain the lowest possible rates for service consistent with reliable and safe service levels. DRA has a multi-disciplinary staff with expertise in economics, finance, accounting and engineering. After considering all proposals and evidence presented during the formal hearing process, the assigned ALJ will issue a proposed draft decision. When the CPUC issues a final decision on the application, it may adopt, amend or modify all or part of the ALJ's proposed decision as written. The CPUC's decision may be different than SoCalGas' formal request.

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