

**2006-8 Energy Efficiency Portfolio
Quarterly Report Narrative**

Program Name: SoCalGas On-Bill Financing
Program Number: SCG3514
Quarter: First Quarter 2006

1. Program description
The SoCalGas On-Bill Financing program is a local program designed to facilitate the purchase and installation of qualified energy efficiency measures by customers who might otherwise not be able to act given capital constraints and administrative and time burdens to participation.
2. Administrative activities
 - Various internal presentations to provide an overview of the 2006-2008 On-Bill Financing Program and the support the program provides to energy efficiency rebate/incentive programs.
 - Participated in discussions and meetings with the Statewide IOUs to discuss our approaches for Financing programs for the 2006-2008 program cycle.
3. Marketing activities
 - No external marketing this quarter.
4. Direct implementation activities
 - Completed Phase I manual billing system capable of processing monthly loan charges.
 - Held an information meeting for prospective OBF contractors to provide program overview as well as contractor participation guidelines.
5. Program performance/program status
 - Program is on target
 - Program is exceeding expectations
 - Program is falling short of expectations

Explain

Milestone 1 stated that SCG would have a manual billing system in place and loans available to customers by end of first quarter 2006.

At the end of the first quarter, the manual billing system was in place. Loans will be available to customers pending the decision from the Department of Corporations regarding SoCalGas' status as a lender.

6. Program achievements (non-resource programs only):
 - Provided training to regional sales groups on the benefits for SoCalGas customers to have On Bill Financing as an option for participation
 - Manual billing system implemented
7. Changes in program emphasis, if any, from previous quarter (new program elements, less or more emphasis on a particular delivery strategy, program elements discontinued, measure discontinued, budget changes, etc.).
None.

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8. Discussion of near-term plans for program over the coming months (e.g., marketing and outreach efforts that are expected to significantly increase program participation, etc.)
 - Recruit contractors to participate in the OBF Contractor Network.
 - Direct mailing campaign to pre-selected customers.
 - Work with Partnership programs to recruit potential OBF customers.
9. Changes to staffing and staff responsibilities, if any
 - None
10. Changes to contracts,
 - None, Contact is Joy Yamagata
11. Changes to contractors and contractor responsibilities, if any
 - None
12. Number of customer complaints received
 - None
13. Revisions to program theory and logic model, if any
Provided in February 1, 2006 concept paper.