

2006-2008 Energy Efficiency Portfolio Quarterly Report Narrative

Program Name: South Bay Partnership
Program Number: SCG3522
Quarter: First Quarter 2006

1. Program description

The South Bay Partnership provides an energy resource center, the South Bay Energy Savings Center (SBESC) and supports fifteen local governments of the South Bay and their communities. The programs provide energy information, workshops and community outreach. The new EE+ element of the program provides technical assistance to cities and businesses to help identify energy efficiency opportunities and access statewide and local energy efficiency rebates.

2. Administrative activities

- Partners established monthly meeting schedule
- Partners worked on Partnership Agreement
- Lead utility administrator was changed from SCE to SCG

3. Marketing activities

- Published two full-color quarter-page advertisements in the Daily Breeze Special Environmental Supplement and 'Earth Day' Supplement— readership 171,560
- Published two full-color quarter-page advertisements in the Beach Reporter regarding the upcoming workshop— readership 122,100
- Listed Residential Energy Efficiency Workshops in South Bay Adult School Catalog. This catalog is distributed free of charge to all residents in the South Bay
- Comcast Cable featured the SBESC in a five-minute cable television spot for broadcast in the South Bay around their CNN Local News.

4. Direct implementation activities

- EE+ activities:
 - Conducted meetings with member cities to discuss energy efficiency projects and EE+ procurement initiatives
 - Developed EE+ purchasing initiative materials and procedures for Energy Controller Initiative as well as Computer Network Energy Management Initiative and Lighting Retrofit Initiative.
 - Conducted energy efficiency assessment of Lennox School District Schools
 - Conducted evaluation of new construction energy efficiency options for the Hermosa Beach USD
 - Origination, scheduling, coordination, preparation pre and post event for thirteen training workshops and over fourteen community outreach events.
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- Conducted LED holiday light exchange at SBESC in cooperation with SCE's Upstream Lighting Program. The event was promoted in local newspapers, website, e-blasts and press releases. Over 240 people came in to exchange their holiday strands.
 - Fielded forty-six hot-line calls.
5. Program performance/program status (describe)
- Program is on target
- Program is exceeding expectations
- Program is falling short of expectations
- Explain: Program has made very good progress with over one third of the workshops already completed. The EE+ joint procurement initiatives have been very well received by member agencies and promise to yield opportunities to funnel several projects to statewide energy efficiency incentive/rebate programs.
6. Program achievements (non-resource programs only):
- SBESC has already delivered ten workshops. Two (out of six) training events for the public sector, two (out of twelve) training events for the businesses and six (out of thirty) training events for residential customers. Eight (out of eighteen) community outreach events were also completed over the reporting period.
 - A Joint procurement initiative was developed for the EE+ component of the program.
7. Changes in program emphasis, if any, from previous quarter (new program elements, less or more emphasis on a particular delivery strategy, program elements discontinued, measure discontinued, budget changes, etc.).
- None
- Discussion of near-term plans for program over the coming months (e.g., marketing and outreach efforts that are expected to significantly increase program participation, etc.)
- Future marketing efforts will include print ads approximately every three weeks listing all upcoming workshops and events at the SBESC
- Several workshops and community outreach events are scheduled for the coming quarter.
9. Changes to staffing and staff responsibilities, if any
- None
10. Changes to contracts, if any
- None
11. Changes to contractors and contractor responsibilities, if any
- None
12. Number of customer complaints received
- None
13. Revisions to program theory and logic model, if any
- None.
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