

## 2006-8 Energy Efficiency Portfolio Quarterly Report Narrative

**Program Name:** Community Energy Partnership Non-resource Component  
**Program Number:** SCG3524  
**Quarter:** First Quarter 2006

### 1. Program description

The Community Energy Partnership (CEP) is a multidimensional collaborative that delivers programs educating communities about sustainable energy efficiency in Southern California. The CEP includes ten partner cities: Brea, Cathedral City, Corona, Hermosa Beach, Irvine, Moreno Valley, Palm Desert, San Bernardino, Santa Clarita, and Santa Monica. The CEP is rooted in community organizing, and educating multiple audiences in the Partner Cities about the benefits of energy efficiency.

This education takes place in collaboration with our City and Utility Partners through various channels including energy rallies, efficiency makeovers, outreach at community events and PEAK Student Energy Actions. PEAK is central to the non-resource component of the CEP in that students gain skills to reduce energy use in their homes by 10% - 25%. PEAK's greatest benefit comes from creating a generation of individuals capable of taking control of their energy future.

### 2. Administrative activities

The first quarter was dedicated to planning activities. The Energy Coalition, participating cities and utility partners were involved in developing new implementation strategies for the overall Community Energy Partnership program.

- February - The framework for the program implementation was drafted and approved by Utility Partners.
- Met with City of San Bernardino to gain Partner City feedback and refine framework message.
- March - Presented framework to Team Leaders at our first Community Energy Partnership Team Leaders Meeting.
- Began planning for Partner City meetings to discuss CEP implementation in each of our 10-Cities.

### 3. Marketing activities

- Reviewed 2004-05 Marketing Materials to determine usability and started process for new material development.
- Community Energy Partnership marketing materials were refined, better reflecting inclusion of Partners and program delivery messaging.
- Began planning for CEP Website content updates and improvements.
- The February/March 2006 edition of the PEAK E-News was sent to 626 recipients, including teachers, PEAK Ambassadors (key field contacts), city and utility partners and other key stakeholders up to date on changes in the program and significant achievements by our participants. Topics included a schedule of upcoming teacher training events and a grant opportunity for classroom teachers.
- Provided data, publicity information, and interview for Press Enterprise newspaper article regarding the Palm Desert Demonstration Project.

### 4. Direct implementation activities

With the school year already in progress, PEAK continued its efforts carried over from last year with student programs and teacher training. Several activities took place in all eight PEAK school districts during the quarter.

## 2006-8 Energy Efficiency Portfolio Quarterly Report Narrative

- Quarter 1 Community Energy Partnership Team Leaders meeting, hosted by the City of Hermosa Beach.
  - PEAK Orientation and Training event for two Mariposa Elementary School teachers in the City of Brea.
  - City of San Bernardino planning meeting with Team Leader, utility partners and CEP staff.
  - Participated in Corona Splash Festival Planning meetings
  - PEAK energy rally for students and parents at Mariposa Elementary School in Brea, with visit from Bulbman.
  - Youth Leadership Training took place in San Bernardino, and our role was to provide energy efficiency education to students.
  - PEAK Orientation and Training events for 55 teachers in San Bernardino.
  - Participated as science fair judge for energy projects at Carter Elementary in Palm Desert.
  - City Council recognition for PEAK students in Corona.
  - PEAK Orientation and Training event for 49 teachers in Santa Monica.
  - CFL student community education fundraiser trainings at Palm Desert Middle School (Palm Desert), Mariposa Elementary (Brea), and North Verdmont Elementary (San Bernardino).
  - PEAK energy rally for students at Hermosa Valley School in Hermosa Beach.
  - PEAK Orientation and Training event for 4 teachers in Irvine.
  - Bi-weekly distribution of CEP event calendar to city and utility partners.
  - 2,000 PEAK students begin PEAK classroom activities in 23 Irvine elementary schools.
  - 1,500 PEAK students begin PEAK classroom activities in 13 elementary and middle schools in Santa Monica.
  - 14,082 CFLs, accompanied by PEAK parent letters, were distributed to PEAK students in Irvine, Palm Desert, Santa Monica, Moreno Valley, Corona, and San Bernardino.
5. Program performance/program status (describe)
- Program is on target
  - Program is exceeding expectations
  - Program is falling short of expectations
- Explain
- PEAK continues to be active in eight of the ten Partnership cities, and is on target to surpass the goal of engaging 12,000 students each year in learning how to become smart energy managers in their homes and schools.
- Given the many planning and implementation changes for our program delivery (see response 13) we anticipate reaching all of our 2006 targets.
6. Program achievements (non-resource programs only):
- Two School districts were actively teaching PEAK in classroom activities this quarter: Irvine and Santa Monica (each district decides when they teach PEAK during the school year).
  - 110 teachers were trained as PEAK teachers.

## 2006-8 Energy Efficiency Portfolio Quarterly Report Narrative

7. Changes in program emphasis, if any, from previous quarter (new program elements, less or more emphasis on a particular delivery strategy, program elements discontinued, measure discontinued, budget changes, etc.).
  - None
8. Discussion of near-term plans for program over the coming months (e.g., marketing and outreach efforts that are expected to significantly increase program participation, etc.)
  - CEP will conduct meetings with each partner city and the utility partners in the coming months. The purpose of these meetings is to work collaboratively in establishing the Partnership Energy Action Plan for our partner cities. These plans will be built around existing programs both the cities and utilities have in place.
  - PEAK will continue to reach out to its teachers and students through direct site visits. An Outreach Coordinator position has been established specifically to focus on the program activity (see response 9). There will be 40 visits conducted by December 2006.
  - International PEAK Week will take place in the month of May. PEAK students in Southern California will collaborate with students in Illinois and Sweden in an effort to engage all students in energy efficiency awareness activities at the same time. During the week of activities, PEAK staff will also visit many PEAK classrooms in Southern California.
9. Changes to staffing and staff responsibilities, if any  
The following staff members have been hired:
  - Eric Nelson, Director of Operations (Energy Coalition)
  - Angela Davidson, Community Partnership Manager (Energy Coalition)
  - Celina Stuart, Project Coordinator (temporary basis Energy Coalition)
  - Chelsea Hales, PEAK Outreach Coordinator (Energy Coalition)
10. Changes to contracts,
  - None
11. Changes to contractors and contractor responsibilities, if any
  - None
12. Number of customer complaints received
  - None.
13. Revisions to program theory and logic model, if any  
Provided in February 1, 2006 concept paper.
  - None