

2006-8 Energy Efficiency Portfolio Quarterly Report Narrative

Program Name: Community Energy Partnership Resource Component
Program Number: SCG3525
Quarter: First Quarter 2006

1. Program description

The Community Energy Partnership (CEP) is a multidimensional collaborative that delivers programs educating communities about sustainable energy efficiency in Southern California. The CEP includes ten partner cities: Brea, Cathedral City, Corona, Hermosa Beach, Irvine, Moreno Valley, Palm Desert, San Bernardino, Santa Clarita, and Santa Monica. The resource component of the CEP is a continually evolving set of initiatives in 10-Partner Cities created to raise awareness about efficiency, and to deliver efficient products into homes and small businesses.

The Community Energy Partnerships program is purposefully broad and continually evolving to find ways of building relationships between the Utilities and the Cities to improve delivery of energy services to end-users. The program delivers a stream of immediate "hard" savings through a variety of initiatives including community efficiency tune-ups, torchiere lamp exchanges, CFL distributions & sales, Partnership City meetings, demonstration projects, and community outreach events.

2. Administrative activities

The first quarter was dedicated to planning activities. The Energy Coalition, participating cities and utility partners were involved in developing new implementation strategies for the overall Community Energy Partnership program.

- February - The framework for the program implementation was drafted and approved by Utility Partners.
- Met with City of San Bernardino to gain Partner City feedback and refine framework message.
- March - Presented framework to Team Leaders at our first Community Energy Partnership Team Leaders Meeting.
- Began planning for Partner City meetings to discuss CEP implementation in each of our 10-Cities.

3. Marketing activities

- Reviewed 2004-05 Marketing Materials to determine usability. Started process for new material development.
- Community Energy Partnership marketing materials were refined, better reflecting inclusion of Partners and program delivery messaging.
- Began planning for CEP Website content updates and improvements.

4. Direct implementation activities

- Tune-up follow-up audits completed: 4 in Irvine at University Park Center, 3 in San Bernardino and 2 in Corona.
- PEAK CFL Fundraiser took place in Brea.
- First Program Partners meeting to discuss implementation planning and strategies.

2006-8 Energy Efficiency Portfolio Quarterly Report Narrative

- 2,685 CFLs were distributed to PEAK students at schools in Irvine, Palm Desert, and Santa Monica during the first quarter.

5. Program performance/program status

- Program is on target
- Program is exceeding expectations
- Program is falling short of expectations

Explain

The Partnership resource program is going through planning and implementation refinements in an effort to improve on last cycle's successes and meet resource guidelines established for 2006-08. The creation of a new, more responsive, quality-based CEP resource program is on target to achieve its goals.

6. Program achievements (non-resource programs only):

- N/A

7. Changes in program emphasis, if any, from previous quarter (new program elements, less or more emphasis on a particular delivery strategy, program elements discontinued, measure discontinued, budget changes, etc.).

- None

8. Discussion of near-term plans for program over the coming months (e.g., marketing and outreach efforts that are expected to significantly increase program participation, etc.)

- CEP will conduct meetings with each partner city and the utility partners in the coming months. The purpose of these meetings is to work collaboratively in establishing the Partnership Energy Action Plan for our partner cities.
- Development of a tune-up implementation plan that is driven by collaboration and lead generation created by events, demonstration tune-ups, and social communities identified by the Partners.
- We will be meeting with key social communities to drive lead generation for tune-ups.

9. Changes to staffing and staff responsibilities, if any

The following staff members have been hired:

- Eric Nelson, Director of Operations (Energy Coalition)
- Angela Davidson, Community Partnership Manager (Energy Coalition)
- Celina Stuart, Project Coordinator (temporary basis Energy Coalition)
- Chelsea Hales, PEAK Outreach Coordinator (Energy Coalition)

10. Changes to contracts,

- None

11. Changes to contractors and contractor responsibilities, if any

- None

12. Number of customer complaints received

- None

13. Revisions to program theory and logic model, if any

Provided in February 1, 2006 concept paper.

- None.