

# INNOVATIONS TO INDUSTRIALS STRATEGIC ENERGY MANAGEMENT FACT SHEET



Lower Your Energy Costs and Carbon Footprint at no cost with a program that you have already paid for!

## WHAT IS UNIQUE ABOUT INNOVATIONS TO INDUSTRIAL STRATEGIC ENERGY MANAGEMENT (ITI SEM) ?

Get the organizational, technical, and financial support you need to help reduce your energy spend by improving operations & maintenance practices and by upgrading your equipment.

#### WHAT YOU GET

- Treasure Hunt: Search with us for the best savings opportunities at your facility. Learn how to prioritize and implement projects according to your sites needs.
- Projects: ITI SEM focuses on low- and no-cost energysaving actions, and also identifies potential capital projects and supports their development and implementation by energy teams (including utility incentives as appropriate) with the use of energy models.
- Action: ITI SEM focuses on optimizing existing equipment and operations while understanding the potential energy savings.
- Workshops: The two-year program is delivered through a series of workshops attended by a small group, or cohort, of local industrial companies where you can learn from and foster relationships with peers from the industrial sector.
- Support: ITI SEM coaches and engineers provide technical, organizational, and on-site support as participants establish ITI SEM practices and implement energy-saving projects.

#### **PROGRAM BENEFITS**

#### NO COST TO YOU:

Participating in the ITI SEM Program comes at no additional cost to your business. We are not in the business of selling equipment or services; rather, we are paid by SoCalGas to encourage the adoption of energy-efficient technology and practices. Our focus is on providing you with technical support, incentives, and energy team coaching.

#### **ONE-STOP SHOP:**

Our experts will focus on understanding your operations, challenges, and objectives as they work with you to identify efficiency improvements and implement a plan for sustained savings. Whether you are making adjustments or upgrading existing equipment or making operational improvements, the Cascade Energy ITI SEM program team will support you through it all.

#### **INCENTIVES:**

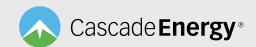
In addition to potential reductions in energy usage, participants could receive financial incentives in two ways:

- One way is based on total therms saved at the end of each year (\$.60/therm).
- The other is the potential to earn a total of \$5000 based directly on program participation. Speak with your ITI SEM coach for more information.

These incentives encourage your team to reduce energy waste now and in the future. Participation in ITI SEM occurs over a 2-year period. Energy saving projects typically begin by month six of the first year.

### FOR ENROLLMENT INFORMATION

ITISEM@cascadeenergy.com cascadeenergy.com



Cascade Energy is the authorized contractor responsible for implementing this program through 12/31/2027.

PROGRAM PARTICIPANT INTEREST FORM			
Business Name :			
Business Address :			
Type of Business :			
Authorized Representative :	Title:	Contact Number :	

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